**Introduction to Club Matters**

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# **Introduction to Club Matters - Agenda**

* Welcome and Introductions
* Introduction to the Club Matters programme
* Available Resources
* Club Matters Workshops
* Return to Play Resources and Support

# **What is Club Matters?**

[About Club Matters video](https://www.sportenglandclubmatters.com/about-club-matters/)

* Sport England, Lottery Funded Programme
* Free advice, guidance and resources for sports clubs and delivery organisations
* Practical and bite sized
* Cross-sport
* Designed to cover all aspects of starting, running and developing your club

[Club Matters website](https://www.sportenglandclubmatters.com/)

# **Why would you engage with Club Matters?**

Information & Guidance on:

* Club Management
* Structure & Governance
* Club Development
* Facility Projects
* Funding Readiness
* Responding to Issues

Via:

* Online & Face to Face Training
* Access to Resources & Best Practice
* News & Industry Updates
* Help with General Enquiries
* Signposting

# **What does Club Matters offer?**

* Webpages
* Guidance notes
* Checklists
* Templates
* Online modules
* Videos
* Podcasts
* Infographics
* Written Case Studies
* Club Views Tool
* Club Improvement Tool
* Blogs
* Newsletters
* Workshops (Face to Face and Virtual)
* Support and signposting
* Email support

# **Content Strands**

Planning for your Future

Financial Management

Governance

Facilities

Welfare & Safeguarding

Participant Development

Workforce Development

# **Club Matters Workshops**

1. Legal Structures – What is the right legal structure of your club

2. Planning for your future – Develop a business plan for your club to cover the sport and business of your club

3. Developing a marketing strategy – How to market your club to the wider community

4. Participant experience – How to give your club members an excellent experience

5. Volunteer experience – How to give your volunteers an excellent experience

6. Leadership team – Developing your club/group committee or board

All face-to-face workshops are currently on hold due to COVID-19.

# **Feedback so far….**

“Thought it was excellent and great for me at a small club at this time.”

“Great facilitation, marvellous software, very professional. The content and activities were good and relevant to my role and level of knowledge”

“Well delivered online tutoring session. Thanks for your time, I thoroughly gained a lot from the online workshop and will now implement some of the feedback into my clubs strategy for marketing. Thanks again.”

“Time well spent got lots from this webinar”

Any questions, please contact: [clubmatters@sportstructures.com](about:blank)

# **Return to Play – Sector Resources**

Resources from Sport England:

* Guidance on inclusion and accessibility
* Research on attitudes to sport and physical activity
* Legal support
* Getting back to volunteering
* Hygiene guidance

Resources from Others:

* Safeguarding in Sport toolkit – ACT and MIND
* ReActivate training – CIMSPA
* Return to Coaching – UK Coaching
* Reopening Activity – Activity Alliance

# **Club Matters Return to Play Resources**

* Reopening toolkit for clubs and organisations
* Promoting social distancing at your facility
* Developing a risk register for your club or organisation
* Creating a risk assessment for clubs and organisations
* Understanding your people

More detailed information is available on the [Club Matters website](https://learn.sportenglandclubmatters.com/course/view.php?id=71)

# **Summary**

Thank You for Listening. Please keep in touch

Sign up for our newsletter via the website:

[www.sportenglandclubmatters.com](http://www.sportenglandclubmatters.com/)

[Clubmatters@sportengland.org](mailto:clubmatters@sportengland.org)

YouTube – Club Matters Channel

Facebook, Twitter, Instagram & LinkedIn - Sport England

Live Q & A session – Monday 7th September 2:30pm